



twirl



A PLAY & DISCOVERY SPACE

Twirl Play & Discovery Space is a Taos-based 501(c)3 Play and Discovery Space providing play-based learning programs for Taos kids, families and schools since 2007.

What is the Invent Event?

The 6th Annual Invent Event is a free community maker fair to be held on Saturday April 22, 2023 at the Enos Garcia Elementary Gym. Produced by Twirl in collaboration with over 60 community partners, the event provides opportunities for 1,000 kids and adults to explore, invent and build together using a variety of low and high-technologies, tools and materials at over 30 hands-on stations. See twirltaos.org/invent-event or scan QR code below for the dozens of fun activities at this year's event.

The goals of the Invent Event are to support schools' efforts to engage parents in their child's learning; create excitement around STEAM (Science, Technology, Engineering, Arts, and Math) topics, and help youth make connections between STEAM learning and career pathways in Northern New Mexico. The event connects 30+ collaborators (businesses, nonprofits, educational institutions, and artists) with an energized Taos audience, providing a platform for them to showcase their work and talents.

This year's event will feature some of our most popular stations (solar energy, robotics, 3D printing, fiber arts, nature science play, tinker toddlers, virtual reality) alongside new stations that are guaranteed to get our community moving and shaking with inspiration and creativity!

Why Invent Event?

The Invent Event benefits youth and families of Taos County, providing access to learning opportunities that would not otherwise be available in our rural community. It brings the whole community together in creative play and makes technology, science, art and engineering accessible to all. Participants have access to new tools, technologies and materials, and are inspired to make something they have conceived and designed themselves. It engages all ages, encouraging parents to be active in their children's experience, and offers a springboard for ongoing play and learning together in the home.

See twirltaos.org/invent-event for more information. ↓





Wow! That was amazing... it is still a hit and needs to keep happening!
 - Invent Event Sponsor for 5 years

The Invent Event is so awesome for our community! - Judy Esquibel,
 Town of Taos Community Events

Invent Event is the most exciting thing for kids in Taos. I never want to leave. - Taos 5th grader

Kudos to the Twirl Team for organizing and hosting this marquee community celebration of creativity!
 - Invent Event Station Host



Help us inspire the kids of our community to be the inventors of tomorrow.

Become a Sponsor. Your tax-deductible donation or sponsorship makes it possible. See Sponsorship Opportunities and Benefits.

Our fundraising goal is \$10,000. The budget for this year's event is \$30,000 including production, staffing, materials and promotion.

What is our Impact?

Children from every school in Taos County have previously attended the Invent Event as well as families from Española, Santa Fe and beyond. We anticipate that we will surpass 1000 visitors at this year's event.

This project:

- Provides a rich and immersive experience for the whole community to play creatively together.
- Makes science, art, technology and engineering accessible and fun to all.
- Gives 1,000 children and adults access to myriad high-tech and low-tech materials and tools.
- Empowers kids to view themselves as creative, capable and imaginative.
- Fosters valuable 21st century learning skills like critical thinking, problem-solving and resilience.
- Increases parent engagement in their child's learning.
- Expands academic enrichment opportunities.
- Increases community collaboration and awareness of STEAM career opportunities in Taos.
- Celebrates the creativity, talent and resourcefulness of the Taos community.
- Inspires Taos youth to be the creative force of our future!

Our station hosts and collaborators so far:

Explora, Santa Fe Children's Museum, The Paseo Project, PPC Solar, TIME DROP, Growing Community Now, RMYC, Repurpose Plastic Project/TILT, Youth Heartline, FIT, Arroyos Del Norte, Taos Alive, Pollen Shorty Clay, UNM, Harwood Museum of Art, Taos Library, Sage Automatic Systems 3D Printing, Mr. Science, TK1, Wholly Rags, Vortex Yarns, Carl Rosenberg Solar, Math-a-Museum, Imagine Children's Museum, Amigos Bravos, STEMarts Lab... with more signing up daily!

A FREE COMMUNITY EVENT WITH 35 FUN HANDS-ON ACTIVITIES

SAT, APRIL 27th 12-4pm
ENOS GARCIA GYM

Free fun for the whole family! **twirl** Make, Craft, Build & Play!
 A PLAY & DISCOVERY SPACE

COLLABORATORS

SPONSORS



SPONSORSHIP BENEFITS AND RECOGNITION

Your tax-deductible sponsorship provides invaluable support to Twirl and makes the Invent Event possible.

INSPIRE CLUB

\$1000+

- Prominent logo recognition included in on-site signage during Invent Event (1,000+ visitors)
- Larger Logo included on Invent Event promotional materials
- Larger Logo on Twirl Invent Event webpage for one year, www.twirltaos.org/invent-event
- Logo included in eNewsletters promoting Invent Event (3,500 subscribers)
- Verbal recognition in live on-air interviews
- Recognition in Taos News advertisements
- Recognition in Annual Report Supporter listing

EXPLORE CLUB

\$500+

- Larger logo included in on-site signage during Invent Event (1,000+ visitors)
- Logo included on Invent Event promotional materials
- Logo included on Twirl Invent Event webpage for one year, twirltaos.org/invent-event
- Logo included in eNewsletters promoting Invent Event (3,500 subscribers)
- Verbal recognition in live on-air interviews
- Recognition in Taos News advertisement
- Recognition in Annual Report Supporter listing

CREATE CLUB

\$250+

- Logo included in on-site signage during Invent Event (1,000+ visitors)
- Logo included on Invent Event promotional materials
- Logo included on Twirl Invent Event webpage for one year, www.twirltaos.org/invent-event
- Logo included in eNewsletters promoting Invent Event (3,500 subscribers)
- Recognition in Taos News advertisement

PLAY CLUB

\$100+

- Small logo included in on-site signage during Invent Event (1,000+ visitors)
- Name listed on Invent Event promotional materials
- Name listed on Twirl Invent Event webpage, www.twirltaos.org/invent-event
- Name listed in eNewsletters promoting Invent Event (3,500 subscribers)

A DONATION OF ANY AMOUNT IS VERY MUCH APPRECIATED!

See twirltaos.org/donate or scan this QR code to give directly through Paypal →

For more information, or to create a custom sponsorship, please contact Executive Director Sandy Emory sandy@twirltaos.org or call 575.751.1402.

* Please note that high-res digital logos must be provided to Twirl by March 20th to be included as listed above.

Twirl Paypal

